



NOVA SOUTHEASTERN UNIVERSITY DEPARTMENT OF ATHLETICS SPONSORSHIP AGREEMENT



This agreement (the Agreement) is made and entered into the day of August 16, 2006 by and between the Nova Southeastern University Department of Athletics, on behalf of the ("University") and University Financial Services (Sponsor).

- The Sponsor agrees to pay the sum of \$ 15,000 to the NSU Department of Athletics over a three year period. The Sponsor agrees to make two payments a year of \$ 2,500 in August and January.
- The NSU Department of Athletics agrees to provide:
 - PACKAGE TWO: \$5,000.00
 - 8x16 Banner at one outdoor sports (NSU Soccer Complex, baseball or softball)
 - Electronic messages at one indoor sport (volleyball or basketball)
 - Electronic messages at NSU Baseball Complex
 - Public Address announcements at three athletic events
 - Two Sponsor Nights with two promotional opportunities
 - Internet Radio announcements during three sports' internet broadcasts
 - Logo displayed during Internet Broadcasts on Quick Time scrolling message board
 - Business logo included on NSU Athletic Web site with a link to the sponsor's Web site
 - Company Information/Advertisement in NSU Athletic's Information Packet
 - Full Page Advertisement in five NSU Athletic Media Guides
 - Logo included on schedule posters, game programs and in media guides
 - Four All-Access passes to the NSU Hall of Fame/Booster Room with four preferred seating tickets
 - Personalized plaque
 - Four tickets to Annual Athletic Banquet
 - Opportunity to add sponsor's marketing materials in mutually agreed upon data base mail-outs the Department of Athletics undertakes as well as securing graduating senior mailing lists for the benefit of promoting future sports schedules and the sponsor's company.
- The Sponsor agrees to provide:
 - A minimum of three mail-outs a year that include information regarding NSU Athletic related events and sponsor information.
 - Postage for a minimum of three mail-outs

The Athletic Director reserves the right to terminate this contract if the agreement is deemed not mutually beneficial to both parties.

This Agreement constitutes the entire understanding of the parties and may only be modified by writing, executed by all parties.

Signed: [Signature] CEO Date: 8-22-06
Sponsor

Company: UNIVERSITY FINANCIAL SERVICES

Address: 420 PARK PLACE BLVD., SUITE 100, CLEARWATER, FL, 33759

Signed: [Signature] Date: 8-21-06
Director of Athletics