



University Financial Services

"A partnership for the future"

Corporate Partnership with the
FAU Intercollegiate Athletics Program

Provided by
Dexter LaMont
Assistant Athletic Director

DEPARTMENT OF ATHLETICS

Florida Atlantic University • Tom Oxley Center, 777 Glades Road, Boca Raton, FL 33431 • www.fau.sports.com

Athletic Department
561.297.3710

Corporate Sales
561.297.0409

Media Relations
561.297.3163

Ticket Office
1.866.FAU.OWLS

Development
561.297.0131

An Equal Opportunity/Equal Access Institution



Date: December 21, 2005

**Florida Atlantic University Agreement
Department of Intercollegiate Athletics**

Company: University Financial Services
Contact Name/Title: Mark Barnett
Mailing Address: 420 Park Place Blvd, Clearwater, Florida 33759
Telephone: (727) 796-5080 Fax: (727) 796-5096

This agreement is entered into by and between the parties named above and Florida Atlantic University, on behalf of the Department of Intercollegiate Athletics for five (5) years and will end at the conclusion of the 2009-2010 athletic school year.

Florida Atlantic Athletics will provide the following services under this agreement:

- Opportunity to add UFS marketing materials in all database mail-outs through the athletic department (UFS will absorb the cost of the mail-out).
- Permission to use the Florida Atlantic University logo, mascot and name on any UFS marketing materials (final artwork bearing Florida Atlantic University must be approved by the University).
- Advertising banner to run throughout FAUSports.com during the athletic seasons, providing fans with a link to sponsor's website, includes 250,000 guaranteed banner impressions.
- Two (2) banner advertisement signs located at Lockhart Stadium during all FAU home games (signs must be furnished by UFS).
- One (1) illuminated scorer's table sign to be located courtside in the FAU Arena during all volleyball, men's and women's basketball home games (signs must be furnished by UFS).
- One (1) full-page advertisement in the FAU basketball game day program. (*Camera-ready artwork must be provided by UFS*).
- One (1) full-page advertisement in the FAU football game day program. (*Camera-ready artwork must be provided by UFS*).
- Two (2) two thirty-second television spots during selected live broadcast FAU football games (*Spots are produced by UFS*).
- Two (2) two thirty-second radio spots during all live broadcast FAU football games (*Spots are produced by UFS and should be e-mailed to dlamont@fau.edu as an MP3 file*).
- Two (2) two thirty-second radio spots during all live broadcast FAU basketball games (*Spots are produced by UFS and should be e-mailed to dlamont@fau.edu as an MP3 file*).
- Opportunity to place marketing material in the University's Copy Center and Owl Card Center.



**Florida Atlantic University Agreement
Department of Intercollegiate Athletics**

- Opportunity to set-up display table to showcase products/services and distribute marketing materials at all home athletic events and graduation celebrations.
- Opportunity to set-up display table to showcase products/services and distribute marketing materials in the breezeway (Student Union Area) on the FAU Campuses and at the FAU "Welcome Back To Students" events during the Fall and Spring semesters.
- Public address announcements at all FAU athletic events promoting the partnership as, "FAU Athletics Official Federal Student Loan Consolidation Program Partner".
- Allow UFS to hire on campus interns to market the programs/services of UFS for which UFS will be responsible for all associated costs.

University Financial Services party agrees to provide the following services under this agreement:

- A Federal Student Loan Consolidation Program.
- UFS will absorb all costs for marketing UFS programs as determined by UFS
- All mailers will be coded, so Florida Atlantic University will receive credit for the federal consolidation application.
- UFS will provide a dedicated toll free number just for Florida Atlantic University and a web link of <http://GoFAUowls.ufloans.com>
- UFS specialists will be available 6 days a week to assist students and alumni.
- Online loan consolidation will be available to all students and alumni, with links to be added to the Florida Atlantic University website.
- Spanish speaking representatives will be available for the students and alumni.
- All students and alumni will be eligible for an interest rate reduction benefit program.
- Monthly reports will be sent to Florida Atlantic University for the accounting of application received and funded. All donations will be made on a monthly basis to FAU as the accounts complete the consolidation process and are funded.
- UFS will use the following schedule for donations. Donations based on the following numbers:

000 – 250	Applications Funded	\$50.00	per application.
251 – 500	Applications Funded	\$65.00	per application.
501 – 1000	Applications Funded	\$90.00	per application.
1001- +	Applications Funded	\$100.00	per application.

**Upon consolidating 1000 funded applications, UFS would have donated \$73,750.00! After 1000 applications \$100.00 will be paid per application funded for the remainder of the contract term.*
- University Financial Services guarantees a minimum of Fifth teen Thousand (\$15,000.00) dollars each athletic school year to FAU Athletics over the length of the contract. The minimum payments are due before June 30 of each year for the length of the contract beginning in 2007.

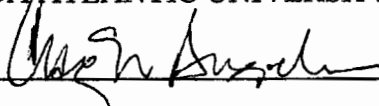


**Florida Atlantic University Agreement
Department of Intercollegiate Athletics**

The signatures below signify all parties have read the above and are aware of components/requirements and/or conditions of this agreement. No changes shall be effective unless initialed by both parties. Please return completed agreement to: Dexter LaMont, Assistant Athletic Director - Marketing & Licensing, 777 Glades Road, Boca Raton, FL. 33431.

The effective date of this Agreement shall be DECEMBER 22, 2005.

FLORIDA ATLANTIC UNIVERSITY

By 

FAU Athletic Director

Signature 

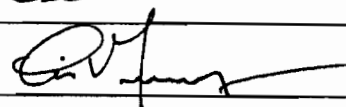
Date JAN 5, 05

I have read the aforesaid engagement contract and find it to be fully acceptable this 22 day of DECEMBER, 2005.

UNIVERSITY FINANCIAL SERVICES

By CHRIS GURNEY

Title CEO

Signature 

Date DEC. 22, 2005