

## SFS Schools - Summary (Update).xls

School Name	Agreement with:	Exclusivity?	Revenue Sharing?	Notes
Arkansas State University	Booster Club (Arkansas State Indian Club)	Yes	Yes	
Auburn University	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
Ball State University	Marketing Company (Nelligan Sports Marketing, Inc.)	No	Yes	
Bowling Green State University	School (Athletic Department)	No	Yes	
California State University, Sacramento	School (Athletic Department)	Yes	Yes	
California University of Pennsylvania	School	No	No	
Central Michigan University	School (Athletic Department)	Yes	Yes	
Colorado State University	Marketing Company (Nelligan Sports Marketing, Inc.)	No	Yes	
Dowling College	School (Athletic Department)	No	Yes	
East Carolina University	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
Florida Atlantic University	School (Athletic Department)		Yes	
Florida State University	Marketing Company (HOST Communications)	No	Yes	
Georgetown University	School (Athletic Department)	Yes	Yes	
Georgia Institute of Technology (Georgia Tech)	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
Georgia State University	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
Howard University	School (Athletic Department)	No	Yes	
Indiana State University	Marketing Company (Nelligan Sports Marketing, Inc.)	No	Yes	
Marquette University	Marketing Company (Nelligan Sports Marketing, Inc.)	No	Yes	
Mercy College	School (Athletic Department)	Yes	Yes	
Nova Southeastern University	School (Athletic Department)	No	No	
Ohio University	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	

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Oregon State University	Marketing Company (Learfield - Beaver Sports Properties, LLC)	Yes	Yes	
Rutgers University	Marketing Company (Nelligan Sports Marketing, Inc.)	No	Yes	
Saint John's University	Marketing Company (Nelligan Sports Marketing, Inc.)	No	Yes	
Southern Illinois University Carbondale	School (Board of Trustees on behalf of Athletic Department)	Yes	Yes	
Tennessee Technological University	School (Athletic Department)	No	Yes	
Texas Christian University (TCU)	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
University of Alabama at Birmingham	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
University of California, Berkeley (Cal)	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
University of Central Florida	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
University of Detroit Mercy	Marketing Company (Nelligan Sports Marketing, Inc. for the Horizon League)	No	Yes	Agreement between SFS and marketing company for athletic conference. School included in athletic conference agreement
University of Houston	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
University of Kansas	Marketing Company (ESPN Regional Television, Inc.)	No	Yes	* Note that Kansas agreement called for disclaimer requiring statement that UFS was not associated with the university's financial aid office
University of Louisville	Marketing Company (Nelligan Sports Marketing, Inc.)	No	Yes	
University of Maryland – Eastern Shores	School (Athletic Department)	No	Yes	

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University of New Orleans	School (Athletic Department)	Yes	Yes	
University of North Alabama	School (Athletic Department)	Yes	Yes	
	School	No	Yes	
University of Oregon	Marketing Company (ESPN Regional Television, Inc.)	No	Yes	
University of Pittsburgh	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
University of South Florida	Marketing Company (ESPN Regional Television, Inc.)	Yes	Yes	
University of Texas at Arlington	School (VP of Administration)	No	No	
University of Texas at San Antonio	School (Associate VP for Administration)	No	No	
University of Texas El Paso	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
University of Texas Pan American	School (Athletic Department; also signed by V.P. for Business Affairs)	No	Yes	
University of Washington	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
University of Wisconsin-Green Bay	Marketing Company (Nelligan Sports Marketing, Inc.)	No	Yes	
University of Wisconsin-Madison	Marketing Company (Learfield - Badger Sports Properties, LLC)	Yes	Yes	
Virginia Commonwealth University	School (Athletic Department)	No	Yes	
Virginia Polytechnic Institute and State University (Virginia Tech)	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
Wake Forest University	Marketing Company (International Sports Properties, Inc.)	Yes	Yes	
Wayne State University	School (Athletic Department)	Yes	Yes	
Wright State University	School (Athletic Department)	Yes	Yes	
Youngstown State University	Marketing Company (Nelligan Sports Marketing, Inc. for the Horizon League)	No	Yes	Agreement between SFS and marketing company for athletic conference. School included in athletic conference agreement

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College of William & Mary	Marketing Company (Nelligan for the Colonial Athletic Association)	No	Yes	Agreement between SFS and marketing company for athletic conference. School included in athletic conference agreement
Drexel University	Marketing Company (Nelligan for the Colonial Athletic Association)	No	Yes	Agreement between SFS and marketing company for athletic conference. School included in athletic conference agreement
James Madison University	Marketing Company (Nelligan for the Colonial Athletic Association)	No	Yes	Agreement between SFS and marketing company for athletic conference. School included in athletic conference agreement
Northeastern University	Marketing Company (Nelligan for the Colonial Athletic Association)	No	Yes	Agreement between SFS and marketing company for athletic conference. School included in athletic conference agreement
Old Dominion University	Marketing Company (Nelligan for the Colonial Athletic Association)	No	Yes	Agreement between SFS and marketing company for athletic conference. School included in athletic conference agreement
University of North Carolina at Wilmington	Marketing Company (Nelligan for the Colonial Athletic Association)	No	Yes	Agreement between SFS and marketing company for athletic conference. School included in athletic conference agreement
University of Illinois at Chicago	Marketing Company (Nelligan Sports Marketing, Inc. for the Horizon League)	No	Yes	Agreement between SFS and marketing company for athletic conference. School included in athletic conference agreement